



2020 TOP 100

Corporate Social Responsibility
Influence Leaders

FOREWORD

SARAH CARPENTER

Manager, Business & Human Rights
Chair, CSR Steering Committee
Assent Compliance



In past years, the Top 100 Corporate Social Responsibility Influence Leaders list has recognized the contributions of individuals working to advance sustainability, protect vulnerable populations, and promote fair and ethical business. In 2020, the list will continue that tradition, but as we all know, this year has not been like others.

No initiative, program, or project was immune from having to adapt in ways large and small to the new context. I watched with deep admiration as businesses stepped forward to promote a corporate response that respected core corporate social responsibility (CSR) values. Challenges aside, the pandemic provided companies an unprecedented opportunity to help the global community. Numerous businesses and professionals lived their values by applying a lens of vulnerability to prioritize their actions and help a world in need.

This list is a wonderful celebration of the hard work, dedication, and compassion thousands of CSR professionals demonstrated around the world. We know there is still work to be done, as the Black Lives Matter movement so powerfully reminds us. I'm eager to see what sustained and passionate advocacy will bring when we revisit corporate achievements in a year's time.

To this year's Top 100, congratulations! To the thousands who are not reflected here, keep up your important work. It is needed now more than ever.

Thank you.

A handwritten signature in black ink that reads "Sarah Carpenter". The signature is stylized and fluid.

Sarah Carpenter
Manager, Business & Human Rights

2020 TOP 100

Corporate Social Responsibility
Influence Leaders

BACKGROUND

The Top 100 Corporate Social Responsibility Influence Leaders List was independently curated by Lucas Taylor (University of Notre Dame MBA) of IndigoFingers LLC. Nominees include a wide range of influencers, such as figures from the corporate sector, government bodies, non-governmental organizations, consultancy firms, media groups, and service providers.

Many Variables Were Taken Into Account in the Ranking of the 2020 Top 100 List, Including:

- » Public nominations and votes (1,000+).
- » Various social media influence factors.
- » Trade show and industry group participation.
- » Publications, media citations, and participation.
- » Social media outreach and advocacy.
- » Organization size.

Extraordinary leadership in areas such as sustainability, human rights, and corporate governance deserves recognition. In light of this, we are pleased to announce the 2020 Top 100 Corporate Social Responsibility Influence Leaders.

Congratulations to everyone who made this year's Top 100 list and thank you for your outstanding contributions to awareness, education, and supply chain excellence in CSR.

THIS YEAR'S TOP 100 LIST INCLUDES AN ARRAY OF INFLUENCERS WHO:

- » Made significant positive contributions to the CSR space in 2019–20.
- » Were directly involved in the management of a CSR program in 2019–20.
- » Are leaders in their space or industry.
- » Participate in industry events, such as conferences, webinars, and consultation sessions.
- » Raise awareness of CSR issues such as sustainability and human trafficking, both within their organizations and abroad.
- » Have been a part of a company or organization that has made significant contributions to combating the COVID-19 pandemic.



ABOUT THE AUTHOR

LUCAS D. TAYLOR





IndigoFingers, LLC

Having worked across the business landscape, from small business turn-arounds up through investigating esoteric equities for Wall Street investment houses, Lucas has built a career around a single principle: Solve problems and help people. Specializing in corporate strategy, capital raising, and operational efficiency, he has traveled the globe to work with people of a like mind.

2020 TOP 100

Corporate Social Responsibility
Influence Leaders

LEGEND

-  Human Rights
-  COVID-19
-  Governance
-  Environmental Sustainability



01 DR. SHOLA MOS-SHOGBAMIMU

Founder & Editor-in-Chief

*Women in Leadership
Publication*

Dr. Shola Mos-Shogbamimu is an accomplished lawyer and activist challenging companies and societies to do better on gender and racial equality. A frequent presence on news media such as CNN and BBC, she is the founder and editor-in-chief of Women in Leadership Publication and former co-chair of the Africa Committee at the American Bar Association. She helps companies develop strategies to address disparity and inequality in communities, boardrooms, and around the world.



02 MIKE FRASER

Vice President, Global
Sustainability Services

Schneider Electric

Mike Fraser is a globally-recognized figure in the area of sustainability. A frequent public speaker, he has led Schneider Electric's sustainability initiatives for over eight years. In 2019, the World Economic Forum awarded Schneider Electric the Circulators Award in part for its work in sustainable development.



03 ANITA RAMASASTRY

Director, Sustainable International
Development Graduate Program
University of Washington

Anita Ramasastry is a Professor of Law at the University of Washington, overseeing the institution's Sustainable International Development program. She also serves as the Vice-Chair of the UN's Working Group on Business and Human Rights and Editor-in-Chief of the Business and Human Rights Journal. She is active on a number of committees focused on responsible development and protecting human rights around the world.



04 JAINE MORRIS

Chief Operating Officer
Coreo

As co-founder and COO of Coreo, Jaine Morris advises industry and government on the circular economy so they can reach their operational goals. She has received international attention for her expertise and enthusiasm, addressing the UN General Assembly in 2019. She is a frequent contributor to webinars and conferences related to the circular economy.



05 BILL FORD

Executive Chairman
Ford Motor Company

Bill Ford has served as Executive Chairman of Ford Motor Company for over 20 years. In that time, he has contributed to numerous successful CSR initiatives, including the release of the first automotive company sustainability report. During COVID-19, he has played a key role in Ford's pivot toward manufacturing ventilators, employee-designed face shields, and many other pieces of essential equipment, helping hundreds of hospitals around the world.



06

PAUL LALLI

Global Counsel, Labor & Human Rights
General Electric Company

A core contributor to GE's CSR programs for over 17 years, Paul Lalli has worked to ensure every GE employee has human rights training as part of the standard curriculum, enabling effective risk identification in supplier dealings. He is GE's CSR ambassador on the Global Business Initiative for Human Rights and works within the company to research innovative projects to help GE meet sustainability targets.



07

BRUCE KLAFTER

Vice President, Sustainability Strategy
& Outreach
Flex

Bruce Klafter passed away in July 2020. He was a widely respected leader in EHS and a charismatic presence at many conferences. He specialized in EHS management, sustainability reporting, and risk management, and was an important figure in the founding of numerous CSR groups, including the Global Reporting Initiative and Responsible Business Alliance.



08

DR. KAUSHIK SRIDHAR

Group Manager, Social Responsibility
& ESG Reporting
Evolution Mining

Dr. Kaushik Sridhar has over 14 years of experience advising companies on corporate responsibility and sustainability, with a focus on the environment, responsible investing, and corporate ethics. He is an adjunct lecturer at the Kaplan Business School and Australian Institute of Business as well as a frequent contributor to news media on a range of CSR topics.



09

HENNING OHLSSON

Corporate Social Responsibility
Director for Europe, Middle
East, Africa, & Russia

Epson

Henning Ohlsson leads Epson's Vision 2050 program, which is a set of company-wide environmental goals to be reached by 2050. He also works to ensure Epson's technologies empower their customers to meet their own sustainability goals. In 2020, Epson was nominated for the German Sustainability Award for excellence in social and ecological responsibility.



10

KRISTEN SULLIVAN

Partner

Deloitte

Kristen Sullivan leads Deloitte's Supply Chain Social Compliance programs, addressing the sustainability and ESG needs of clients. She also serves as a member of the Global Reporting Initiative and numerous other boards. She previously served on the International Integrated Reporting Council (IIRC) working group.

WHO ELSE MADE THE LIST?

11 DR. SALLY UREN

CEO
Forum for the Future

Dr. Sally Uren facilitates a sustainable future through tireless advocacy and collaboration with non-governmental organizations (NGOs) and companies to enact extensive changes to global systems. As CEO at Forum for the Future, she is directly involved in a number of projects, including the effort to transform business as usual in the wake of COVID-19. She has been involved in several projects working toward sustainability in the fashion and tea industries. Dr. Uren also helped initiate Net Positive, a coalition of businesses championing CSR to define the next wave of corporate sustainability.

12 ANDRE RAGHU

CEO
HireAPartner

Andre Raghu has worked in CSR for over 15 years, frequently pairing technological innovation with CSR principles. At HireAPartner, he has helped develop new software solutions to help companies of all sizes execute supply chain audits.

13 ASHLEIGH MORRIS

CEO
Coreo

Ashleigh Morris is a sought-after expert in circular economies. As CEO of Coreo and a frequent keynote speaker, she helps companies integrate business and sustainability goals to find success in both areas.

14 **EN LEE** 
Head of Sustainable & Impact
Investments, Asia
LGT

En Lee works to develop successful investment portfolios centered on sustainable companies with forward-thinking leadership. He serves on numerous sustainability-focused boards, including LGT's impact investing initiative, the LGT Sustainability Board, and the World Economic Forum ESG Advisory Group.

15 **PAMELA
FIERST-WALSH** 
Senior Advisor for Conflict
Minerals & U.S. Representative
for the Kimberley Process
U.S. Department of State

Pamela Fierst-Walsh has been a staunch supporter of the responsible sourcing of conflict and critical minerals in the U.S. and abroad. Serving as the Senior Advisor for the U.S. Department of State, as well as the U.S. Representative for the Kimberley Process, Fierst-Walsh often advises companies in the private sector on supply chain concerns and obligations under U.S. law. With extensive experience in Africa, Fierst-Walsh champions the rights of people involved in mining tin, tungsten, tantalum, and gold (3TGs); cobalt; diamonds; and other rare minerals in conflict-affected regions.

16 **JEANNETTE
FERRAN ASTORGA** 
Vice President, Corporate
Responsibility & Lead
of Global Responsibility
Center of Excellence
Ascena Retail Group

Jeannette Ferran Astorga has spent over 20 years furthering CSR goals in the retail and apparel space. As Vice President of Corporate Responsibility at Ascena Retail Group, she leads the Fortune 500 company's Responsibility Center of Excellence, which drives awareness and engagement for a variety of topics across eight global brands, reaching thousands of employees.

17 **TIM MOHIN** 
CEO
Global Reporting Initiative

As Chief Executive of the Global Reporting Initiative, Tim Mohin leads the effort to integrate sustainability into the decision-making processes of organizations around the world. Previously, he served as Chairman of the Board for the Responsible Business Alliance and was a member of the steering committee for the Responsible Minerals Initiative.

18

DOUGLAS SABO



VP, Head of Global Corporate Responsibility & Sustainability

Visa

Douglas Sabo has nearly 20 years of experience in corporate responsibility and sustainability, with a focus on the environment, responsible investing, renewable energy, and corporate ethics. Serving on several boards, including the advisory boards of Sustainable Brands and the Strategic Investor Initiative, he is a champion of sustainability and CSR whose expertise is respected by professionals around the world.

19

DESTA RAINES

Senior Director, Factory Support Services,
Apparel & Home Goods*Fair Trade USA*

As a Senior Director at Fair Trade USA, Desta Raines has established a strong platform to advocate for CSR initiatives. Her previous experience in compliance and labor rights with Apple, The Jones Group Inc., and Social Accountability International provided her with a wealth of knowledge she uses to empower her colleagues and other professionals. She is also a member of the Slavery and Trafficking Risk Template (STRT) Development Committee, operating under the Social Responsibility Alliance.

20

LYDIA HULTQUIST



Founder

Silicon Valley & Human Trafficking Forum

With more than 20 years of supply chain experience, Lydia Hultquist is an expert in procurement, materials management, and new program implementation, with a particular focus on human trafficking. Through the the Silicon Valley Conflict Minerals and Human Trafficking Forum, which she founded, she facilitates the sharing of company best practices to help coordinate the private sector response to forced labor.

21

PARUL CHANDRA



Director, Responsible Sourcing

Microsoft

Parul Chandra has over 15 years of experience leading CSR programs in the private sector and academia. She has been a key member of sustainability teams at NBCUniversal, Stantec, and now Microsoft, where she drives strategic partnerships to ensure responsible sourcing. She frequently engages with nonprofits and NGOs to help influence positive change and address key CSR issues around the world.

22 ASSHETON STEWART CARTER  
Founder & CEO
TDI Sustainability



With over 20 years of experience in sustainability, Assheton Stewart Carter is the founder and CEO of TDI Sustainability. He regularly contributes to speaking engagements and also serves as CEO and Board Chair of The Impact Facility, a group focused on sustainable mining.

23 RANDAL RANKIN 
Global Client Development Director,
North America
Eurofins

Randal Rankin has over 30 years of experience in corporate social compliance and CSR. As a member of the Association of Professional Social Compliance Auditors, he has helped enhance the audit process through his focus on quality and professionalism.

24 AMY WENDEL 
Global Head of Corporate
Social Responsibility
LogMeIn

Specializing in CSR and corporate citizenship, Amy Wendel is part of LogMeIn's critical mission to connect people around the world, and create a global long-term positive impact. Through Mission Possible, the company's philanthropic outreach initiative, Wendel focuses on issues such as social mobility and education.

25 MARC SIEGEL  
Partner
Ernst & Young

Marc Siegel has helped companies bring transparency to their investments and supply chains for over 30


years. As a member of the Sustainability Accounting Standards Board, he helps develop industry-specific metrics to enhance sustainability reporting.

26 SHERBIR PANAG 
Partner
Panag & Babu

Sherbir Panag is a partner at Panag and Babu and chair of the firm's Compliance and Investigations Practice. He is also a member of the Forbes Business Council and frequent contributor to discussions surrounding corporate governance. He and his firm received the 2020 India Business Law Journal award for its work in anti-corruption and white collar crime.

27 MICHAEL LITTENBERG  
Partner
Ropes & Gray LLP

In his practice, Michael Littenberg advises companies and groups on U.S. and EU conflict minerals compliance, responsible sourcing, and a variety of other CSR regulations. He also guides clients on the creation and implementation of compliance programs to meet legal requirements and investor expectations. He often shares his expertise in online CSR-related publications, and at industry conferences and events.

28 LILY ASIA 
Project Executive
IBM

Lily Asia has extensive supply chain sourcing experience at some of the largest tech companies in the world, including HP, Apple, and IBM. She currently leads IBM's responsible sourcing and procurement projects as well as its responsible sourcing blockchain network.

30s

29 BORIS KAMSTRA

Executive Director

Alphamin Resources Corp

As Executive Director of Alphamin Resources Corp, the first large-scale conflict-free commercial tin mine in the eastern Democratic Republic of the Congo (DRC), Boris Kamstra promotes the safe and responsible mining of tin in the community. He is active in several initiatives to benefit the local communities in the DRC and surrounding environment.

30 PHUMZILE MLAMBO-NGCUKA

UN Under-Secretary-General & Executive Director

UN Women

Phumzile Mlambo-Ngcuka has worked to empower women and combat poverty and violence for over 15 years. In her role with UN Women, she advocates on behalf of women everywhere and develops frameworks that provide opportunities for education and career advancement. She was recently named one of LinkedIn's Top Voices of 2019.

31 LEELA RAMNATH

Director of Environmental, Social & Governance (ESG)

Warburg Pincus LLC

At Warburg Pincus LLC, Leela Ramnath focuses on ESG issues at the firm and portfolio companies. Formerly, she led impact strategy and partnerships at TAU Investment Management, an apparel supply chain-focused investment firm, and worked in emerging markets finance at Barclays and AIG.

32 KIM MAROTTA

Global Senior Director, Sustainability & Enterprise Risk Management

Molson Coors

Kim Marotta drives sustainability targets at Molson Coors by implementing its strategy and managing its responsibility initiatives, which are based on the UN Sustainable Development Goals. Recently, she helped the company deliver its first recyclable plastic rings, moving the company one step further toward its 2025 goal of 100 percent recyclable packaging. She is an active champion for sustainability, acting as Keynote Speaker at the American Bar Association's Section of Environment, Energy, and Resources, and has pushed for responsible water use and sustainability in agricultural supply chains.

33 TAE YOO  
Senior Vice President,
Corporate Affairs & Corporate
Social Responsibility
Cisco

Tae Yoo has served for nearly three decades as the Senior Vice President, Corporate Affairs & Corporate Social Responsibility at Cisco. She helped develop the company's partnership with Save the Children, a nonprofit, and participated in the creation of a network that provides education, health, and refugee assistance through NetHope. Recently, she has supported the launch of the company's product takeback and reuse program to promote the circular economy.

34 JULIAN LAGEARD  
Director, Government,
Markets, & Trade
Intel Corporation

Intel is home to a highly respected conflict minerals program, due in large part to the tireless work of Julian Lageard. Both in his role at Intel and several groups such as the Sustainable Supply Chain Group, which he chairs, Lageard works to bring industry, government, and society together to solve crucial issues.

35 MAHESH RAMANUJAM 
President & Chief Executive Officer
U.S. Green Building Council

With the U.S. Green Building Council, Mahesh Ramanujam has supported Leadership in Energy and Environmental Design (LEED) credentialing efforts, sustainable living initiatives, and public-corporate partnerships. He champions sustainability through innovation, and seeks to build healthier communities. He serves on several committees, such as the Bank of America's National Community Advisory Council, and works extensively to promote awareness and development of green initiatives.

36 SARAH PEARL 
Regulatory Compliance Specialist
MSC Industrial Supply Co.

Sarah Pearl has overseen the development of MSC Industrial Supply's first CSR program. Her leadership has helped introduce several new initiatives at the company, including the tracking of sustainability metrics, efforts to increase stakeholder engagement, and others.

37 ALYSON GENOVESE 
Director, North America
Global Reporting Initiative

Alyson Genovese brought the Global Reporting Initiative to North America, and she is a frequent presence on panels at CSR conferences and workshops. She possesses a unique understanding of ESG strategy, which she uses to advise stakeholders toward informed decisions.

38 LOUIS VANEGAS 
Director, Ethical Sourcing Asia
Hasbro

Many professionals involved in ethical sourcing have met or heard of Louis Vanegas. Working to achieve fair labor practices and corporate accountability for over 30 years, he has led initiatives at a number of apparel companies to improve the lives of factory workers. At Hasbro, he oversees a team working with third-party factories in Asia to ensure conditions meet the company's standard.

39 SIMON BOAS HOFFMEYER 
Senior Director, Sustainability,
& Communications
Carlsberg

Simon Boas Hoffmeyer has spent nearly 15 years engaged with CSR at Carlsberg Group, which has led to many successes, including last year's "snap pack," which replaced plastic rings. He has helped launch the company's Together Towards ZERO program and has recently expanded his role to take over sustainability and communications initiatives.

40 **TIM BROOKS** 
Vice President, Corporate Responsibility
Lego Group

As Vice President of Corporate Responsibility at Lego, Tim Brooks leads the company's efforts to reach zero impact manufacturing through CSR strategies. Brooks helped Lego reach a goal of 100 percent renewable energy in 2017 and heads the Sustainable Materials Center. His current goal is to replace single-use plastics and move to recycled or sustainably sourced plastic packaging by 2025.

41 **HANNAH KOEP-ANDRIEU** 
Policy Adviser, Extractives & Sector Projects
*Organisation for Economic
Co-operation & Development (OECD)*

At the OECD, Hannah Koep-Andrieu enables businesses to conduct themselves responsibly through expert guidance on several CSR initiatives, including the responsible mining of conflict minerals and support in establishing the Guidelines for Multinational Enterprises.

42 **ELAINE MITCHEL-HILL** 
Business & Human Rights Lead
Marshalls plc

Elaine Mitchel-Hill has extensive knowledge in many CSR areas, including responsible supply chains, sustainable procurement, and labor rights. As Business & Human Rights Lead for Marshalls plc, she develops human rights strategy, and implements and embeds due diligence activity in both UK business operations and overseas supply chains. A fixture on many UN and global committees, she works to influence positive systemic change around the world.

43 **DEMI SMOLOKTOU**  
Sustainability Lead
KFC UK & Ireland

Demi Smoloktou runs sustainability initiatives for KFC UK & Ireland, with a focus on community health, environmental impact, and responsible sourcing. As a PhD research student at the University of Liverpool, Smoloktou works to develop new ways to address forced labor and exploitation through the lens of the UK Modern Slavery Act of 2015.

44 RITA KUHLMAN

Project Engineer, Materials
Compliance & Risk Management,
Global Supply Chain

Allegion

Rita Kuhlman supports Allegion in ensuring supplier sustainability throughout the supply chain. Initially brought on in 2014 to implement Allegion's conflict minerals program, she now oversees all regulatory activities, including those related to the U.S. Federal Acquisition Regulation (FAR) and its defense supplement (DFARS). Prior to her current role, Kuhlman spent 21 years in the automotive industry, where she developed business processes, and managed subcontract assembly and supplier development activities.

45 WILHELM JANISCH

Senior Manager, Global
Environmental Compliance

Baxter International

Wilhelm Janisch brings a holistic approach to Baxter International Inc.'s conflict mineral management and compliance. A frequent speaker and advocate for CSR and Environmental Health and Safety (EHS), Janisch holds a Bachelor of Science in Chemical Engineering from the University of South Florida.

46 MARISSA YAO

Director of Supply Chain Compliance,
Social Responsibility, & Sustainability

Amazon

Marissa Yao is a widely-respected leader in environmental sustainability and development, currently overseeing Amazon's social responsibility and sustainability initiatives. Focused on sustainable development, Yao has led environmental programs for major companies such as Intel, SunPower, and Juul Labs since 2003.

47 KATJA IVERSEN

President & CEO
Women Deliver

Katja Iversen has spent over six years advocating on behalf of women everywhere. In her role as CEO of Women Deliver, she speaks truth to power in both public and private spheres. During the COVID-19 pandemic, she has been hard at work putting a spotlight on the disproportionate impact the crisis has had on women and girls around the world. She is frequently quoted in news media and present at roundtable discussions on gender equality.

48 CELINE CHARVERIAT

Executive Director

Institute for European Environmental Policy

As Executive Director at the Institute for European Environmental Policy, Celine Charveriat influences policy through evidence-based guidance. She is a frequent contributor to webinars and sustainable policy discussions, including a recent panel for the World Trade Organization's webinar on sustainable trade after COVID-19.

49 JAMI HAANING

Corporate Social
Responsibility Manager
Lam Research

Jami Haaning is a dedicated CSR professional currently leading the CSR program at LAM Research. She is a member of the Steering Committee of the Corporate Sustainability Collaborative, a group that promotes employee engagement in company-wide sustainability initiatives.

50s

50 **BOBBI SILTEN** Managing Director *Shared Value Initiative*

As managing director of the social impact consulting firm Shared Value Initiative, Bobbi Silten partners with businesses to pair company values with the changing needs of communities and the environment. She has held several senior leadership positions related to global responsibility at apparel giants Gap and Levi Strauss and is a frequent speaker and panel member.

51 **NJIDEKA HARRY** Founder

Youth for Technology Foundation, 3D Printing Academy for Girls

Njideka Harry has spent nearly 20 years working with the private sector, communities, and governments to leverage technology for solving the world's social challenges. Starting groups such as the Youth for Technology Foundation and 3D Printing Academy for Girls, she supports underrepresented groups by providing training to meet new job demands.

52 **MICHELYNN WOODARD** Head of Social Impact, Diversity, & Culture *Bad Robot Productions Inc.*

Michelynn Woodard has used her extensive network to drive positive social change through social and employee engagement. She currently serves as Head of Social Impact, Diversity, and Culture at Bad Robot Productions Inc. and Board Chair of Community Coalition, a group working to empower the marginalized communities of South LA by improving social and economic conditions.

53 **PAVAN SUKHDEV** CEO *GIST Advisory Switzerland S.A.*

As founder and Chief Executive Officer of GIST Advisory, Pavan Sukhdev is an influential voice for positive change, and advises businesses, policymakers, and industrial institutions on sustainability. An expert in the "greening" of economies, he served as Special Adviser and Head of the United Nations Environment Programme (UNEP)'s Green Economy Initiative. Sukhdev was also the Study Leader for the groundbreaking Economics of Ecosystems and Biodiversity (TEEB) study commissioned by G8+5 and hosted by UNEP.

54 CARA CHACON

Vice President, Social
& Environmental Responsibility

Patagonia

Cara Chacon leads Patagonia's globally respected efforts to promote green business practices and sustainability initiatives. As co-chair of the company's Footprint Council, she works extensively with internal and external stakeholders to influence wide-scale positive change.

55 KENÉ UMEASIEGBU

Campaigns Director

TESCO

Kené Umeasiegbu leads Tesco's stakeholder engagement and company position on crucial social issues such as the environment, responsible sourcing, and sustainable packaging. Previously Head of Environment at Tesco, he led the company in a concerted effort to attain net-zero carbon emissions and has increased the use of reusable plastics in its stores.

56 ROSE STUCKEY KIRK

Global Senior Director, Corporate
Responsibility & Alcohol Policy

Verizon

Rose Stuckey Kirk has years of experience as a senior-level executive designing, implementing, and executing corporate strategies related to CSR and other corporate areas. She has been a passionate voice for Verizon's efforts to increase inclusion, sustainability, and responsible business practices.

57 LISA JACKSON

Vice President, Environment,
Policy & Social Initiatives

Apple

Lisa Jackson serves as the head of Apple's sustainability and social responsibility initiatives. She has been instrumental in helping Apple design and implement responsible sourcing measures around conflict minerals and cobalt mining. Additionally, she is responsible for Apple's education policy programs, such as ConnectED, which provides devices to students and teachers at underserved schools.

58 MARI-LOU DUPONT

Senior Manager, Decent Work
& Social Sustainability

United Nations Global Compact

An attorney and anthropologist, Mari-Lou Dupont brings a diverse skillset to her work on the global stage. In her role at both the United Nations Global Compact and the OECD, she leads various CSR initiatives, community engagement, and business consultations, which have influenced positive change in a number of critical areas such as the environment and human rights.

59 REBECCA MARMOT

Chief Sustainability Officer

Unilever

Rebecca Marmot has spent over 13 years managing Unilever's CSR initiatives, first as the Global Vice President in Sustainability and now as Chief Sustainability Officer. She leads responsible stakeholder management programs and has spearheaded initiatives in support of three major corporate goals: improving health and well being for 1 billion people, reducing environmental impact by half, and enhancing livelihoods for millions.

60s

60 LEAH BUTLER

Vice President

Responsible Business Alliance

As Vice President of the Responsible Business Alliance (RBA), Leah Butler has worked to promote responsible mineral sourcing practices across the globe. During her tenure, she has also grown the RBA's membership base, leading to increased growth and impact. She has developed globally accepted tools, strengthening audit and risk assessment processes, and nurtured key stakeholder partnerships.

61 BOUKJE THEEUWES

Senior Policy Advisor

Solidaridad Network

Boukje Theeuwes is a fierce advocate for improved sustainability throughout global businesses. Her work at Solidaridad brings the challenges of mining and cocoa harvesting to the fore where appropriate action can continue. Her over 14 years of experience at Solidaridad and Phillips have given her a robust understanding of how companies can do better.

62 LEON JORIS (L.J.) RIEDEL

Project Advisor

European Partnership for Responsible Minerals


At the European Partnership for Responsible Minerals (EPRM), L.J. Riedel focuses on improving the lives of local miners by providing companies the tools needed for effective due diligence. He recently collaborated to enhance EPRM's "due diligence hub," covering each step of the OECD's guidance.

63 JESSICA ALSFORD

Managing Director, Head of Sustainability Research

Morgan Stanley

In her role as Head of Sustainability Research, Jessica Alsford manages a highly-respected team that researches sustainable investment. Her work promotes various ESG perspectives in relation to investment, ultimately influencing favorable practices regarding environmental development, human capital, and supply chain management.

64 DAVID STURMES 
Senior Director of Programme
& Operations
The Impact Facility

David Sturmes develops cost-efficient and accurate monitoring and evaluation systems used to measure the impacts of a variety of projects against the UN's Sustainable Development Goals. His work at The Impact Facility helps artisanal and small-scale mines access much-needed equipment to improve the lives of workers.

65 HARRISON MITCHELL 
Founder & CEO
RCS Global Group

With over 20 years of experience in responsible sourcing, Harrison Mitchell is a frequent contributor to panels, conferences, and papers on the subject. At RCS Global, he works with industry associations and companies to develop new programs and achieve objectives that further responsible sourcing initiatives. He also works to enhance transparency and anti-corruption practices through scoping studies and validations.

66 RUTH CROWELL 
Chief Executive
London Bullion Market Association (LBMA)

Chief Executive of the London Bullion Market Association (LBMA) for over six years, Ruth Crowell has personally overseen numerous LBMA initiatives related to supply chain due diligence and responsible gold sourcing. Before joining the LBMA, she worked in bank finance and U.S. corporate law as well as serving as a monitor for the UN Commission on Human Rights.

67 DR. ACHIENG OJWANG  
Executive Director
Global Compact Network South Africa

Dr. Achieng Ojwang helps businesses reach their sustainable development goals through strategic implementation planning. He ensures these align with the UN Global Compact 10 principles, safeguarding human rights and the environment. His work at the Global Compact Network South Africa helps drive collaboration and partnerships in the pursuit of responsible development and transparent reporting.

68 SCOTT GORDON 
Senior Project Leader,
Supply Chain Regulatory Compliance
Thermo Fisher Scientific

Scott Gordon has been a part of Thermo Fisher Scientific's supply chain compliance team since 2008. Now serving as the senior project leader, he runs a robust conflict minerals program and oversees efforts related to human trafficking and slavery and responsible sourcing.

69 SALIL TRIPATHI  
Senior Advisor, Global Issues
Institute for Human Rights & Business

Salil Tripathi has been a senior advisor for the Institute for Human Rights and Business for nearly 12 years. He leads initiatives related to research and advocacy of human rights policies around the world. His writing has helped put a spotlight on the risks facing migrant workers in light of the COVID-19 crisis, and he serves on numerous boards and committees related to human rights and business.

70s

70 WALKER YOUNG Manager, Product Operations – Safety & Sustainability *Apple*

Involved with nearly every facet of CSR, Walker Young has worked with major companies such as Disney, Apple, and the World Wildlife Foundation. Having recently co-authored Apple's Material Impacts Profiles, Young is a key part of Apple's push for carbon neutrality by 2030. He also helps lead Apple's conflict minerals and human rights initiatives and served on the Responsible Minerals Audit Program advisory committee at the Responsible Business Alliance.

71 TOM SZAKY CEO *TerraCycle*

TerraCycle is a growing global waste management company, partnering with many large companies to enhance recycling initiatives. As CEO, Tom Szaky has been instrumental in expanding the company's reach, including being the premier PPE recycling partner for many companies and jurisdictions. He has headed TerraCycle for over 18 years and frequently contributes to Green Business conferences and groups.

72 ARVIND GANESAN Director, Business & Human Rights *Human Rights Watch*

As Director of the Business and Human Rights Division at Human Rights Watch, Arvind Ganesan plays an important part in holding companies accountable and in developing best practices to prevent human rights violations. He helped found the Global Networking Initiative and established the Voluntary Principles on Security and Human Rights for the oil, gas, and mining industries. He is a frequent contributor to media and online articles in discussions about human rights.

73 LEILA SALAZAR-LOPEZ Executive Director *Amazon Watch*

Leila Salazar-Lopez has been with Amazon Watch for over a decade. For much of that time, she served as Executive Director, spearheading the organization's efforts to protect the Amazon and the rights of indigenous peoples in the region. This year, in support of indigenous and forest communities, she helped run Artists United for Amazonia, a live-streamed benefit event featuring celebrities such as Leonardo DiCaprio and Barbra Streisand.

74 MARGOT DUSHIN

Director of Programs

Harvard Business School

Margot Dushin has helped develop a generation of business people that drive high-impact sustainable change. As the Director of Programs, she leads the Social Enterprise Initiative and for 24 years has taught Harvard grads to pursue positive change through innovation, education, and collaboration.

75 WARNER DIJKHUIZEN

Corporate Citizenship
& Corporate Affairs Manager

IBM

While with IBM, Warner Dijkhuizen has worked to enhance corporate citizenship in Europe for over 20 years. At the company, he has led numerous programs to promote environmental sustainability as well as inclusivity and equality for IBM's employees.

76 MANOJ CHAUDHARI

Program Manager

Keysight Technologies

Manoj Chaudhari has worked on a range of CSR issues in his over 20 years in the private sector. He currently runs all aspects of Keysight Technologies' CSR programs, including its conflict minerals and governance initiatives. He leads a global team in implementing new processes and provides online training to ensure programs are able to respond to emerging challenges.

77 CAMERON JONES

Division Head, Innovation
& Sustainability

BlocksEDU Learning Corp.

A generation of students in the U.S., Canada, and Mexico are learning about sustainability because of Cameron Jones. As the Division Head of Innovation and Sustainability, he is responsible for developing the sustainable energy technology curriculum for some of the largest universities in North America. He also leads corporate and public workshops in CSR training and sustainable investing.

78 DONALD WALKER

CEO

Magna International Inc.

As CEO of Magna International, Donald Walker has combined his passion for sustainability and inclusion with effective executive leadership in the automotive space. Under his leadership, Magna has developed various philanthropic and charitable programs, including the Magna Matches Program.

79 ERIN MITCHELL

Responsible Minerals
Program Manager

Intel Corporation

Erin Mitchell achieves tangible results in her responsible minerals programs by establishing a deep connection with global stakeholders to truly understand and tackle issues. She's a passionate problem solver that focuses on data-driven insights to ensure Intel's supply chain is responsibly sourced.

80s

80 HUGH BROWN

Photographer

Independent

Hugh Brown is an internationally recognized photographer that specializes in capturing powerful images from mines around the world. His work raises awareness and puts a human face on issues impacting artisanal miners and the sector as a whole.

81 FABIO LEONARDI

Financial Crime & Corruption Prosecutor

U.S. Department of Justice

Fabio Leonardi has spent his career fighting financial crime and non-compliance, most recently as an assistant attorney at the U.S. Department of Justice. Previously at Pillsbury Winthrop Shaw Pittman LLP, Leonardi ran the firm's Anti-Human Trafficking Compliance & Litigation practice, one of the first legal practices dedicated to advising businesses on compliance with human trafficking legislation and corporate liability. He works with corporations to build strong training and compliance programs to help combat human trafficking.

82 DAVID WEIGHT

Director

Cobalt Institute

David Weight has spent over 14 years enhancing the responsible sourcing of cobalt through his work at the Cobalt Institute. As a former president and now director, he helped develop the Cobalt Industry Responsible Assessment Framework (CIRAF), which helps both buyers and sellers of cobalt trace the origins of their minerals. The Institute works hand-in-hand with NGOs and companies to find best practices to effectively source responsibly.

83 PAUL DECHARY

Senior Vice President & Deputy General Counsel

Monster Energy

Paul Dechary leads Monster Energy's anti-slavery and anti-human trafficking initiative, taking a multi-faceted approach to address human trafficking risks. Under his guidance, the company works with suppliers to enhance their due diligence operations and has established mechanisms to safely raise concerns and identify potential violations. Outside of this role, Dechary also serves on the board of trustees for the National Multiple Sclerosis Society.

84 SCOTT BOSTIC 
Senior Supply Chain Manager,
Compliance & Strategic Initiatives
KLA-Tencor

Scott Bostic has been with KLA-Tencor, a multi-billion dollar company, for nearly 15 years. He has managed the company's conflict minerals program for over five years, and in that time he has increased supplier response rates and identified more smelters and refiners than previous years, resulting in a more transparent and responsible supply chain.

85 STEPHEN GOTTESFELD 
Executive Vice President,
Chief Sustainability Officer
Newmont

Stephen Gottesfeld oversees sustainability strategy for Newmont, one of the world's largest gold mining companies. He plays a critical role in developing and implementing compliance strategies and frameworks. Since he took his position in June 2019, Newmont has received numerous distinctions for their ESG efforts, including ranking on Fortune's Most Admired Companies list for 2020 and recognition as Bloomberg's third-most transparent company for ESG disclosure.

86 SIMON TAYLOR 
Director & Co-Founder
Global Witness

Since helping found Global Witness, a group dedicated to holding governments and businesses accountable for their actions, Simon Taylor has been an outspoken supporter of human rights and environmental sustainability. He is a frequent contributor to articles and commentary surrounding CSR topics and business conduct.

87 LARRY FINK  
Chairman & CEO
BlackRock

Larry Fink has served as founder, Chairman, and CEO of BlackRock, a leading global investment firm, since 1988. In recent years, BlackRock, under Fink's guidance, has been an outspoken force for sustainability in business, tying investment consideration to a company's sustainability measures. Last year, Fink's letter to CEOs cited climate change as a major investment risk and outlined BlackRock's commitment to investing in companies that focus on sustainability.

88 ANGELICA ROSS 
Founding CEO
TransTech Social Enterprises

Angelica Ross frequently speaks across the U.S. on a host of issues. As Founding CEO of TransTech Social Enterprises, she focuses on empowering trans and non-binary individuals, helping them develop leadership and technical skills with on-the-job training.

89 MARK CAMPANALE 
Founder & Executive Chairman
Carbon Tracker Initiative

Mark Campanale has been an active force in green finance for over 20 years and is the founder of the Carbon Tracker Initiative, a non-profit think tank influencing sustainable investment. His group's work has been featured in several prominent publications and highlights the important role businesses play in fighting climate change.

A large, stylized white '90s' graphic is positioned in the top left corner, set against a teal rectangular background. The background is part of a larger design featuring a vertical white line and a blue-to-white gradient bar on the left side of the page. The main background of the page is a photograph of a landscape with several white wind turbines in the distance under a blue sky with light clouds.

90s

90 **JENI CHRISTENSEN** 
Procurement Manager
Villa Maria Catholic Homes

Jeni Christensen has been fighting modern slavery in her native Australia and around the world for over a decade. As a member of the Social Responsibility Alliance, she works to mobilize corporate leaders against forced labor and is also a prolific author of works on the topic of sustainable procurement.

91 **KAREN HAYES** 
Vice President, Mines to Markets
Pact

Karen Hayes is an internationally-recognized subject matter expert on artisanal and small-scale mines (ASMs). In her role at Pact, she works to address the full spectrum of risks facing ASM miners, including security risks, workplace dangers, forced labor, and lack of transparency.

92 **JENNIFER LEITSCH** 
Vice President, Corporate Responsibility
CBRE

Jennifer Leitsch leads the sustainability and corporate responsibility programs at CBRE, a global real estate services and investment firm. In 2018 and 2019, she spearheaded the creation of the firm's Corporate Responsibility Reports. She is also a director at the Global Compact Network USA and member of the Global Reporting Initiative.

93 **AVEDIS SEFERIAN** 
President & CEO
Worldwide Responsible Accredited Production

Avedis Seferian has been a part of Worldwide Responsible Accredited Production (WRAP) for 15 years, serving as President and CEO for eight. In this role he is a strong advocate for social compliance, frequently lending his voice and expertise to other associations and professionals looking to make positive change.

94 MICHAL ALTER  
Co-Founder & CEO
Visit.org

One of the first female pilot cadets out of the Israeli Air Force, it is no surprise Michal Alter has taken CSR to new heights. As co-founder and CEO at Visit.org, she helped develop a platform to promote employee-driven CSR. She has also consulted with numerous NGOs, including UNESCO and Women's World Banking.

95 GINA TESLA  
Director, Commercial Business Services
Microsoft

A long-time CSR professional that spent much of the past 15 years helping IBM achieve its CSR goals, Gina Tesla is now Director of Commercial Business Services at Microsoft. She focuses on multicultural collaboration and inclusion to address key issues impacting both society and companies.

96 ALICE LIM  
Associate
London Metal Exchange

Working in the CEO Office at the London Metal Exchange, Alice Lim presides over LME's sustainability strategy. Helping launch the 2020 LME Responsible Sourcing Webinar series, she provides companies with an understanding of LME's timelines and compliance requirements for sustainable sourcing.

97 SASCHA MATUSZAK 
Reporter
Society of Corporate Compliance & Ethics

Through his work with the Society of Corporate Compliance and Ethics (SCCE), Sascha Matuszak highlights the importance of private enterprises in driving compliance with government regulations. His reporting

champions fair business practices and promotes anti-corruption and anti-bribery initiatives across the private sector.

98 MATTEO TONELLO  
Managing Director
The Conference Board Inc.

As Managing Director at the Conference Board Inc., Matteo Tonello advises companies on a range of ESG and CSR topics. In 2020, he and his Conference Board team partnered with ESGAUGE to enhance ESG initiatives by launching the ESG Advantage Benchmarking Platform. He is a member of the Corporate Governance Committee of the Institute of Chartered Accountants in England and Wales and former co-chair of the Conference Board's Expert Committee on Shareholder Activism.

99 GREG GARDNER  
President & CEO
Arche Advisors

Over 1,000 clients have benefited from Greg Gardner's 25 years of CSR experience. He is a staunch supporter of improving working conditions through workplace audits. His firm, Arche Advisors, guides companies toward strong CSR practices, and he sits on the Board of Directors of the Association of Professional Social Compliance Auditors.

100 RAJAN KAMALANATHAN  
Vice President, Sustainability & CSR
Bureau Veritas Consumer Products Services

Rajan Kamalanathan has spent over 20 years in CSR and oversees various ESG projects at Bureau Veritas. In this role, he helps companies develop robust compliance and quality assurance programs to meet sustainability and responsible sourcing goals.

2020 TOP 100

Corporate Social Responsibility
Influence Leaders

Please visit the Top 100 Corporate Social
Responsibility Influence Leaders at

csrtop100.com

for more information about the list.



525 Coventry Rd
Ottawa, ON K1K 2C5
Canada

Toll Free: 1 866 964 6931
info@assentcompliance.com
assentcompliance.com