blocksEDU

learning corp

CORPORATE SOCIAL RESPONSIBILITY (CSR)

2022 / 2023

Get in touch

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A Bloxsar Tech Ventures Inc. Company

Corporate Social Responsibility (CSR)

What We Do

This 3-module, 42-hour program is focused on the exciting new world of Corporate Social Responsibility (CSR). Through these fully asynchronous workshops, we provide foundations in Corporate Social Responsibility and some of the sustainable frameworks used by the world's largest tech, telecommunications, manufacturing, retail and mining companies. We provide guidelines on improving an organization's environmental footprint, employee engagement, transparency, waste management, human rights performance, community investment, and responsible supply chain management. At the end of the workshops, attendees should leave with the tools necessary to develop inspiring initiatives and successfully promote them.

Why CSR

- A lack of formal training in CSR can obstruct a company's efforts to improve environmental impact, employee retention, community and ethical performance - CECP, 2018.

- CSR is one of the fastest growing components of Fortune 500 companies (90% now file sustainability reports annually) -Global Reporting Index, 2018.

- $22.89 trillion (USD) of assets are now professionally managed under responsible investment strategies McKinsey and Company, 2019.

Our Objectives

To demystify the field of CSR and advance its application across all industries.

To help companies develop sustainability initiatives that are enduring and, where possible, revenue-generating.

To help organizations make the most of their efforts through appropriate reporting and marketing techniques.

Our sessions are designed to help you

Recruit Better Talent

Improve Strategy Management

Capture Investment Interest

Improve Marketing Campaigns

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Curriculum Developer: Cameron Jones

Cameron is our curriculum developer and course facilitator. He is a passionate public speaker and was recently selected as a CSR Top 100 Influence Leaders by ASSENT: https://bit.ly/3ljMkye Prior to blocksEDU, Cameron worked on climate change and community impact initiatives for a host of private, public and non-profit organizations. He has co-authored a book and multiple papers on clean technology, capacity building and carbon mitigation. He is the recipient of multiple awards, including the Premier's Public Service Award for his role in "overseeing the largest corporate transformation" in the "history of the Alberta Public Service". He is an active member of Toronto's clean technology community and recently helped launch the first drone-reforestation company in Canada. To hear more details about the available programs, schedule a call with Shawn Van Damme by emailing him at Shawn@blocksedu.com

His Work has been Featured in :

Newsweek

NATIONAL GEOGRAPHIC

Mashable

THE TIMES OF INDIA

CBC Radio-Canada

Daily Mail

DIGITAL TRENDS

GOOD NEWS NETWORK

blogTO

Module 1:
CSR Foundations

1. Understand what corporate social responsibility (CSR) represents and why profit with purpose is increasingly necessary

2. Explore the social, environmental and economic drivers behind the recent surge in corporate citizenship.

3. Review global trends and case studies on the most innovative applications of environmental, social and governance (ESG) initiatives.

4. Learn the terminology, key performance indicators and definitions used in the field.

FORMAT
Asynchronous / Self Pace

LENGTH
10 hours

Module 2 :
Foundations in Responsible Investing

1. Understand what corporate social responsibility (CSR) represents and why profit with purpose' is increasingly necessary

2. Explore the social, environmental and economic drivers behind the recent surge in corporate citizenship.

3. Review global trends and case studies on the most innovative applications of environmental, social and governance (ESG) initiatives.

4. Learn the terminology, key performance indicators and definitions used in the field.

FORMAT
Asynchronous / Self Pace

LENGTH
10 hours

Module 3:
CSR Foundations

1. Learn how to set an organization's goals; including mission statement, vision statement and priorities

2. Decide the winning strategy for an organization and what will give the business a competitive advantage.

3. Learn how to measure progress towards goals and how to report accurately to stakeholders and shareholders

4. Decide where to focus sustainability efforts based on an assessment of your core competencies and customer considerations.

5. Define what areas you want to focus resources to be successful and to be distinguished from competitors.

FORMAT
Asynchronous / Self Pace

LENGTH
10 hours

Why blocksEDU?

Our team

At blocksEDU, we have built an exceptional team of instructors and researchers that includes academics from Oxford, government, non-profits and industry. Our instructors have trained over 50, 000 students and worked with some of the largest companies in North America.

Future-oriented

We strive to always be a future-oriented company committed to developing the workforce of tomorrow. We leverage our in-house resources to contribute expertise in world-changing technologies such as blockchain, smart cities, electric vehicles, etc.

Comprehensive

We pride ourselves in covering everything from A to Z in our courseware. Our programs focus on theory and application so that we create an employable workforce.