



# blocksEDU

learning corp

## ENVIRONMENTAL SOCIAL GOVERNANCE

2022 / 2023



### **Get in touch**

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A Bloxsar Tech Ventures Inc. Company



# Environmental Social Governance (ESG)

## ► What We Do

This 4-module, 42-hour course is focused on introducing and creating new approaches to ESG, both for organizations and individuals, to become more attractive for potential investors and make conscious evaluations on deciding where and when to invest, respectively. Through this fully asynchronous course learners are provided with foundations in the development and management of ESG indicators and Sustainability strategies.

At the end of the course, learners should leave with the tools necessary to develop inspiring initiatives and successfully promote them into their organizations, and the ability to identify the right alternatives of investment and practice they would be willing to follow.

This course is designed to provide individuals with a foundational background and understanding of ESG and to spark interest in one of the biggest movements towards a balance between People, Planet, Prosperity, Purpose and Partnership.

## ► Jobs in ESG

Some examples of jobs in this ESG are:

- Corporate Governance Researcher
- ETL/Data Systems Developer
- Portfolio Manager
- Investment Relations Manager
- Commercial Analyst
- Agriculture and Climate Change Analyst

## ► Why should you purchase this course?

ESG is a new way to think. Financial value and ethical values are now coming together in unprecedented ways; success is no longer simply about financials, disclosures, climate change or diversity. It's about aligning and embedding all of these principles, and more, into your strategy, capital allocation, and operations to know you're prepared for the world of tomorrow. The demand for people with an interest or experience in ESG is growing at a fast pace as organizations across the globe are recognizing that Environmental Social and Governance (ESG) sustainability is not just a nice-to-have, but a strategic imperative that enhances brand value, attracts investment, and supports talent management.

## ► Why ESG

The growing number of organizations looking for a legitimate validation of their operations from a sustainability perspective, and the importance this perspective keeps gaining in the financial market, have put us in the search of accurate information, metrics and reports about the Environmental, Social and Governance (ESG) aspects of these organizations' dynamics; this ESG discipline has become a major focus for every agent involved with corporate assessments and sustainability certifications, and the current global conditions, from environmental crises to uncontrolled social disparities, reveal the need for educated and conscious professionals with the ability to evaluate and understand the main issues that are not allowing us -as a civilization- to move forward in the race for sustainability; professionals willing to propose and execute projects that accurately address the current challenges we're facing to identify the real risks of our development models and really improve the organizations' performance facing those risks.

## Our sessions are designed to help you



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## Module 1: ESG in everyday use and ESG foundations

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1. Define the concept of Environmental, social, and corporate governance and trace its origins as a discipline.
2. Identify the existence of the ESG dimensions in our daily dynamics.
3. Identify actions to be brought into the ESG challenges encountered when creating an understanding of the importance of being conscious consumers and entrepreneurs.
4. Define ESG terminology and identify key performance indicators used in the field.



### FORMAT

Asynchronous / Self Pace



### LENGTH

12 hours

## Module 2: ESG for organizations

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1. Identify the new role of companies in society through global trends and case studies on the most innovative applications of ESG initiatives.
2. Choose the best methodologies for integrating ESG with strategic planning, corporate policies and stakeholder relationships and implement them within specific companies.
3. Demonstrate the ability to quantify the importance of directing investment towards sustainable activities in the creation of a better business environment.
4. Create a project through which companies can be sustainable and cost-efficient according to the ESG principles.



### FORMAT

Asynchronous / Self Pace



### LENGTH

12 hours

## Module 3: ESG in international standards/organizations and the Global Financial Market

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1. Identify new technologies and mechanisms for recording and tracking information related to ESG.

2. Define why ESG and Sustainability Reporting is a critical consideration for any future-facing company, through quantitative and qualitative models.
3. Classify and choose plans to benchmark corporate performance and get companies included in the portfolio of a high-performing ESG index.
4. Identify cases of success of companies adhering to the Principles for Responsible Investment (PRI) network.
5. Generate roadmaps that can guide companies (in our immediate environment) to become more attractive to investors.

**FORMAT**

Asynchronous / Self Pace

**LENGTH**

12 hours

## Module 4:

# Labour market and professional opportunities in ESG

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1. Demonstrate and integrate the diversity of the action frame in ESG initiatives.
2. Select and exhibit out-of-the-box ideas that can become profitable and sustainable projects when brought into an ESG framework.
3. Produce ideas for the application of tying ESG results to executives' compensation in multinational organizations.
4. Identify the alternatives for professional and career improvement through ESG.

**FORMAT**

Asynchronous / Self Pace

**LENGTH**

6 hours

## Why blocksEDU?

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BlocksEDU has developed programs that offer micro-credentials focusing on both theory and application to help create an employable workforce. Our mission is to be the “World Leader in Micro-Credentialing Education Courseware Development” We see the future of education where anyone, anywhere can get ahead in today's competitive workforce. Students can acquire micro-credentials in Certificate in Blockchain, Bitcoin & Cryptocurrency which will help give them an edge in today's competitive workforce.

# Here's what our students have to say

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"As a professional already working in the field of corporate social responsibility (CSR), I found the material to be easily applicable to my real-world goals and objectives while also providing me with new additional resources to pull from. As a result, this course will "level up" every student, whether new to the profession and looking for a foundational understanding, or a seasoned expert looking to formalize their work."

**Cindy Pope, Corporate Social Responsibility Specialist - ANLB**

"The synchronous learning sessions fit well with my work and home life while still allowing for an open, engaging and professional remote learning experience. The instructors brought a wealth of knowledge and experience, and the other course participants also enriched the course and class time with their personal experiences and knowledge in the field of renewable energy. This training was exactly what I was looking for..."

**Loretta Ransom, Advisor, Energy Funding, Research and Development, Energy Division, Dept. of Infrastructure, Government of the Northwest Territories.**

"Taking the renewable energy series was an encouraging experience. In a world that desperately needs more opportunity for education there are very few options that are attainable for people... The course structure was very clear and concise. We had scheduled evening class time meaning I never had to give up work time, forums and boards make connecting with other students easier, and the instructors made themselves available at all times."

**Luke Cecelon, Telecontrol Trainee**