

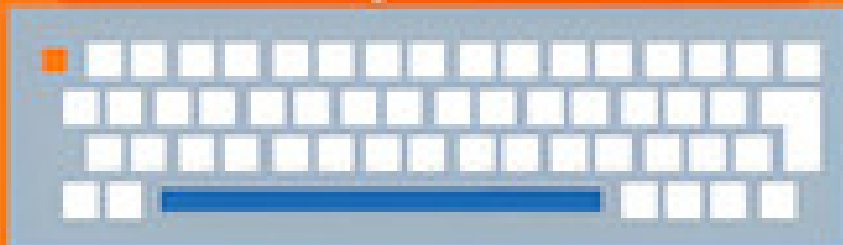
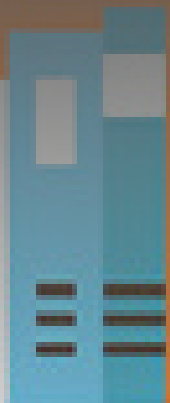


blocksEDU

learning corp

INSTRUCTIONAL DESIGN ASSISTANT

2022 / 2023



Get in touch

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A Bloxsar Tech Ventures Inc. Company



Instructional Design

» What We Do

This 42-hour, 3-module course is the first course in the Instructional Design and E-learning Assistant program. This first course in the certificate program introduces learners to the world of Instructional Design (ID), what it is, ID and education theories, and best practices in ID. Topics include defining ID, the difference between online and distance education, the difference between e-learning and face-to-face instructor-led classroom learning, taxonomies, objectives, outcomes and course outlines, ID development models, and the learning management system (LMS).

» Our Objective

- Define Instructional design
- The differential between e-learning and instructor-led, face-to-face learning
- The differentiation between synchronous and asynchronous courses
- Define the learner-centred approach
- Define LMS

This is the first course in a 3-course certificate and capstone program. The course can be taken on its own for those who want to know more about ID work, or as part of the certificate. Upon completion of all three 42-hour courses and capstone, individuals will qualify to take the FTI exam.

» Why Instructional Design

- The Instructional Design and E-learning Assistant Program teaches those interested in developing online courses in education and training, what these terms mean, and how to apply them to online learning. In this certificate program, students will learn what it means to be an Instructional Design Assistant and how to apply these skills to enhance their career and learning in the field of educational technology and training.

Our sessions are designed to help you



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Module I: Instructional Design Assistant: An Introduction to the Fundamentals

This 42-hour, 3-module course is the first course in the Instructional Design and E-learning Assistant program. This first course in the certificate program introduces learners to the world of Instructional Design (ID), ID and education theories, and best practices in ID. Topics include: defining ID, the differences between online and distance education, differences between e-learning and face-to-face instructor-led classroom learning, taxonomies, objectives, outcomes and course outlines, ID development models, and the learning management system (LMS).

Learning Outcomes:

- Define Instructional Design
- Identify your audience
- Define the learner-centred approach
- Differentiate between the characteristics of face-to-face, online, and distance education courses
- Differentiate between synchronous and asynchronous course delivery
- Define Learning Management System



FORMAT

Asynchronous / Self Directed



LENGTH

14 hours

Module II: Instructional Design and E-Learning Assistant (ID Applications I)

This 42-hour, 3-module course is the second course in the Instructional Design and E-learning Assistant program. Whereas the first course gave you the foundation and theory associated with it. The second course focuses on how to apply these theories. Topics include the community of inquiry and its importance in designing courses, online teaching tools to assist in learning, learner engagement, creating engaging assessments and activities, the online lecture - how to avoid monotony and boredom, and learning styles and how to accommodate them.

Learning Outcomes:

- Define Community of Inquiry and give examples of how to implement it in online course design
- Identify various learning styles and how to accommodate each
- Identify online teaching tools used to assist in learning
- Create engaging assessments and activities
- Develop engaging online presentations to avoid monotony and boredom

Module III: Instructional Design and E-Learning Assistant (ID Applications II)

This third and last course in the certificate program continues with applying ID principles to courses. It gives a more advanced overview of topics such as course maps and their importance, resources - open education resources, universal design for learning and creating accessibility in online courses, editing for ID and e-learning, online checklists, and utilizing online checklists.

Learning Outcomes:

- Apply UDL principles to online course creation
- Define Open Education Resources
- Create quality online course designs
- Create course maps/storyboards
- Edit for ID and E-learning



FORMAT

Asynchronous / Self Directed



LENGTH

14 hours

Why blocksEDU?

BlocksEDU has developed programs that offer micro-credentials focusing on both theory and application to help create an employable workforce. Our mission is to be the “World Leader in Micro-Credentialing Education Courseware Development” We see the future of education where anyone, anywhere can get ahead in today's competitive workforce. Students can acquire micro-credentials in Certificate in Blockchain, Bitcoin & Cryptocurrency which will help give them an edge in today's competitive workforce.

Here's what our students have to say

"As a professional already working in the field of corporate social responsibility (CSR), I found the material to be easily applicable to my real-world goals and objectives while also providing me with new additional resources to pull from. As a result, this course will "level up" every student, whether new to the profession and looking for a foundational understanding, or a seasoned expert looking to formalize their work."

Cindy Pope, Corporate Social Responsibility Specialist - ANLB

"The synchronous learning sessions fit well with my work and home life while still allowing for an open, engaging and professional remote learning experience. The instructors brought a wealth of knowledge and experience, and the other course participants also enriched the course and class time with their personal experiences and knowledge in the field of renewable energy. This training was exactly what I was looking for..."

Loretta Ransom, Advisor, Energy Funding, Research and Development, Energy Division, Dept. of Infrastructure, Government of the Northwest Territories.

"Taking the renewable energy series was an encouraging experience. In a world that desperately needs more opportunity for education there are very few options that are attainable for people... The course structure was very clear and concise. We had scheduled evening class time meaning I never had to give up work time, forums and boards make connecting with other students easier, and the instructors made themselves available at all times."

Luke Cecelon, Telecontrol Trainee